

Privacy Policy

Effective Date: 1/1/25

We are committed to protecting your privacy. This Privacy Policy describes how we collect, use, and disclose information when you use our mobile application (the "App"). The App is a white-labeled auction platform used by auction companies to allow bidders to participate remotely in live or online auctions.

1. Information We Collect

When you use the App, we may collect and link the following types of information to your user profile:

- **Personal Information:** Name, email address, phone number, physical address, and payment information.
- **Device Information:** Device ID and operating system.
- **Usage Data:** Product interaction and usage behavior.
- **User Identifiers:** A unique user ID associated with your account.

2. How We Use Your Information

We collect this information for the following purposes:

- To enable you to register, bid, and participate in auctions.
- To verify your identity and process payments.
- To communicate with you about your account.
- To maintain and improve the App's functionality and security.
- To analyze usage trends and improve user experience.

3. Sharing Your Information

We do not sell your personal information. However, we may share your data with:

- **Auction Companies:** The auction company hosting a specific auction may access user data necessary to facilitate transactions and bidder verification.
- **Service Providers and Third-Party SDKs:** We use trusted third-party services (e.g., analytics, payment processors) to help us operate and improve the App.
- **Legal Requirements:** We may disclose your information when required to do so by law or in response to valid legal processes.

4. Data Retention and Security

We retain personal data only as long as necessary for the purposes described above. We take reasonable administrative, technical, and physical measures to protect your data, but no system is 100% secure.

5. Your Rights and Choices

Depending on your jurisdiction, you may have the right to:

- Access the information we hold about you.
- Request correction or deletion of your data.
- Object to or restrict certain data processing.

To make a request, contact us.

6. Children's Privacy

The App is **not intended for children under the age of 18**, and we do not knowingly collect personal information from children.

7. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted within the App and reflected by the updated "Effective Date."

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us.